

MEET THE STAFF!

JOIN BUSINESS FIRST FOR BREAKFAST!



FRIDAY, APRIL 15, 2011 • 7:30 AM - 10:30 AM
QUALITY HOTEL & SUITES AT THE FALLS

240 First Street • Niagara Falls, New York 14303

This is your invitation to join Business First's publisher, editors and reporters at a complimentary breakfast and Lead Generation Seminar. There you will learn about Business First's award-winning coverage of business-to-business issues that can help your business grow. Learn "who's who" as well as how to maximize your new business development efforts by utilizing the information in Business First!

7:30 - 9:30 AM • Business Networking & Breakfast

9:30 - 10:30 AM • Lead Generation Seminar

FREE

LEARN HOW TO:

- Techniques for finding what you need from *Business First* in less than 30 minutes each week.
- Business information to help you achieve your sales goals.
- How to recognize sales leads in news stories and features.
- How to use this information to support your networking
- How to position your company's story to the editorial staff.
- How to PROFIT from every issue!

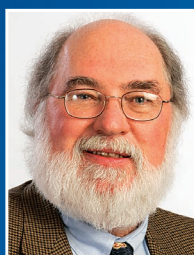
TO REGISTER:

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<http://www2.bizjournals.com/buffalo/calendar/>

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Must RSVP to Attend. Space is Limited!

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